Treatments Available

Despite your hard efforts to minimise fear for your pet during this particular time, if you feel your pet won't settle and is becoming increasingly stressed take a look at what remedies House & Jackson have available for your pet.

Sileo is an oral gel for dogs which calms them but does not sedate them. The dog remains fully functional while the undesirable behaviour of noise aversion are eliminated or minimised.



Zylkene is a capsule which contains a natural product derived from milk, which promotes relaxation and helps pets to cope when facing unusual situations such as loud noises. It has optimal effect if achieved when starting the treatment 5 days before the expected event.



Adaptil is a chemical copy of the dog appeasing pheromone (DAP) released by a mother dog after the puppies birth. It helps to prevent counter stress or fear related signs. Adaptil is available in 4 different forms: Diffuser, Tablet, Spray or a Collar.



Feliway is a cat facial pheromone which works in a similar way to Adaptil. Feliway is only currently available as a Diffuser or Spray.

Diazepam is a prescribed oral medicine used in dogs as a sedative and to reduce anxiety as it is quick acting.







Other medications available prescribed by your veterinary surgeon include Alprazolam (Xanax) and Amitriptyline.

Speak to a Receptionist on 01277 823 858 to book an appointment with your Veterinary Surgeon to discuss these treatment options.

Blackmore: 01277 823858 Billericay: 01277 655524 Writtle: 01245 423162



Preparations for Phobic Events

(Such as Firework Night)



Preparation is very important to ensure you minimise stress and fear for your pet during fireworks night or similar events.



Preparation Tips



You need to make a special place for your pet to get away from the sounds that it dislikes. In most cases, your pet will already have a favourite room to go to. If this is the case, all you need to do is modify the room to make it even more suitable as a hideaway. Some pets don't know where to go to escape and for these pets in particular, we need to create somewhere for them to hide and feel safe. It is best to choose a room that is naturally quiet and peaceful, and preferably located toward the centre of the house and have minimal number of windows. Start preparing the refuge at least 2 weeks ahead of the event if possible. Here are some more tips:

- Minimise noise and flashing lights by shutting doors, windows and closing curtains/blinds.
- Ensure your pet is microchipped.
- Leave a few treats and chews for your pet in its hideaway to help reduce tension but don't be alarmed if they are not interested in them.



- Always provide food and water.
- Ensure your cat has access to litter trays if being kept inside
- Make sure your dog has emptied his bladder an hour before the display starts.
- Make sure your pet is kept in a safe and secure environment at all times so that it doesn't bolt or escape if a sudden noise occurs.
- Keep your dog on a lead in public places and make sure gates, cat flaps, doors and windows are securely closed.

- Provide lots of blankets for your pet to dig and burrow including a piece of your clothing so your pet can smell your scent. This can help them feel more comforted by your indirect presence.
- Regular use of the hideaway everyday prior to an event will help your dog understand that his is a good place to go.
- For cats, try and maintain other aspects of their routine as much as possible as change can contribute to their stress.
- Providing a large stodgy carbohydrate-rich meal in the late afternoon on the day of the event will help to make your dog feel calm and sleepy as the night draws in.

- Playing music or the TV can help mask the noise from the from fireworks.
- Ensure the hideaway is accessible at all times and to make sure they cannot accidently shut or trap themselves inside or outside of the room.
- Do not try to coax your pet out as this may upset them more.



When the noise starts

As soon as the fireworks display starts, lead your pet to the hideaway and encourage it to stay there. Do not get cross with your pet when it is scared, as it will only make him more frightened and confused. Soothing your pet gives the impression that there is something to be frightened of, and may even reward him for being scared. Instead, observe your pet when they are looking frightened and give gentle assurance if they come to you and show them gentle attention when they have begun to relax. Then you can give your pet a game and some food treats as a reward.

Finally, it is a good idea to try and keep your pet in a happy mood by playing lots of games and doing little bits of training using food rewards. This will stop your pet from falling into a state of anxious tension, but do not expect too much.